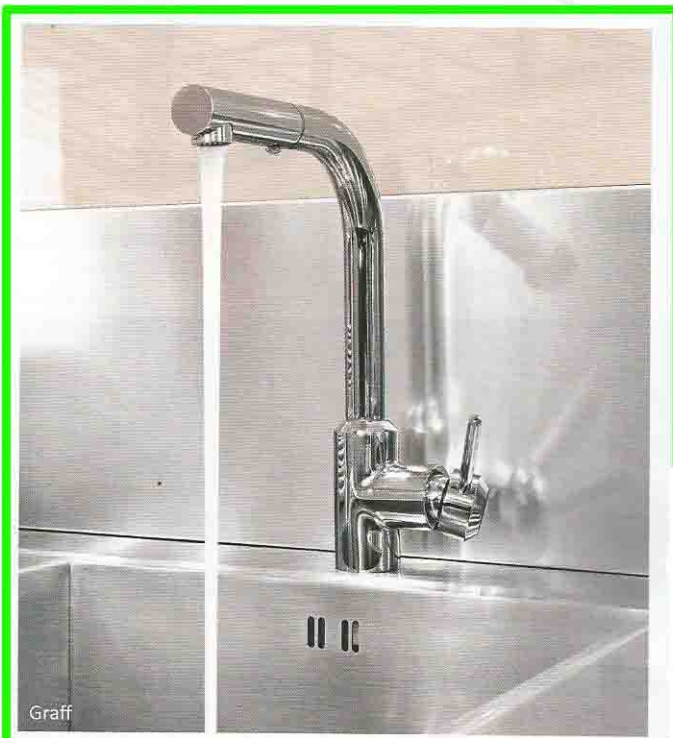




Hansgrohe



Delta



Graff

vapour deposition (PVD) process ensures that the surface composition is three-times harder, delivering glistening gold or sophisticated chrome finishes. The surface is also 10 times more scratch-resistant. A quality faucet will last a lifetime, so select a design with timeless appeal."

Comments Ravi Nindwani, "Shapes with big comfortable arches, which allow more space to work are getting more popular, and we are also seeing interesting trend of colors like white, red, cocoa bronze, matte black and finishes like stainless steel, polished Nickel, Venetian bronze, etc. Many of Delta faucets come in Brilliance® PVD finishes which hold up to everyday use, with no tarnishing or discolouring. Our Fuse™ Kitchen Collection blends soft contemporary lines and innovations like Diamond® Seal Technology and MagnaTite™ Docking with bold color choices in red, white, and black."

"Finishes are another desirable factor in kitchen faucets. Customers generally like brushed variants of steel and nickel shades, but contemporary chrome still is the king," opines Anitha Sharma. Hansgrohe's Axor Montreux kitchen taps are available in: chrome and nickel finishes. Both are applied using the highly intricate PVD technology, by which a coating is applied in a vacuum using steam. This leaves the fixtures extremely scratch and abrasion-resistant.

Affirms Emanuela Tavolini, "Graff pull-out and side spray together with rubber grips, that make handling the faucet easier; brushed finishes for their ability to disguise water and lime-scale marks, are popular with customers. Graff Sospiro, M.E., Manhattan, Conical, Oscar and Perfeque collections are all available in brushed nickel (BNi) as well as the standard polished chrome finish (PC). ♦



Consumers are very demanding; their request is for long-lasting faucets, with revolving spouts and pull out sprays, capable of facilitating all the operations connected with cleaning and rinsing.”

**Emanuela Tavolini, Director of Sales Europe, Graff**



“An intelligent functional kitchen mixer combined with perfect ergonomics and the best design is the need of the hour.”

**Anitha Sharma, GM, Marketing, Hansgrohe India**

but in modern homes, deck-mounted kitchen faucets are gaining prominence because more designs and more features are available in this category, especially from global brands. For instance, a deck-mounted kitchen faucet can incorporate a pull-down wand, which in turn can include multiple spray modes for various tasks. In an island kitchen concept, a well-designed deck-mounted kitchen faucet becomes the centerpiece of the entire space. Kitchen faucets also come in the form of hot-and-cold mixers or as cold-only based on the needs of the consumer, whether or not hot water is plumbed to the kitchen.

Says **Emanuela Tavolini, Graff**, “Consumers are very demanding and very interested in everything the market can currently offer. The kitchen faucet is perceived as

an important “partner” by the person responsible for preparing meals every day. For this reason, the request is for long-lasting faucets, with revolving spouts and pull out sprays, capable of facilitating all the operations connected with cleaning and rinsing. Almost all our kitchen faucets are equipped with such characteristics. M.E., Conical, Oscar and Perfeque are some examples of Graff’s highly functional faucets.”

### Technical upgradations

Utilizing the latest manufacturing technology supported by extensive plumbing and hardware manufacturing experience and its tradition of old-world craftsmanship, Graff creates cutting-edge, premium-quality products.



Graff



Graff



Grohe

possible to convert any existing Grohe pull-out or pull-down kitchen faucet into a hands-free model with the company's retro-fit set. The innovative enhancement frees hands, and because there is no need to touch the faucet handles, it helps reduce spread of germs and bacteria around the kitchen. Users in wheelchairs can install the plate within a close arm's reach. The faucets also have a spray feature and an extractable hose.

"Technology driven kitchen faucets seem to represent a growing request from the market worldwide," observes Emanuela Tavolini. The kitchen, in fact, is one of the environments where technology

can really improve the level of functionality and make the user's experience pleasant and easy. Graff's wide selection of kitchen faucets combine design with the most advanced technological solutions. All developed in solid brass, the majority of our kitchen faucets are equipped with either side sprays or pull-out sprays, to make washing as smooth as possible. The faucets feature a revolving spout as well as dual spray/stream functions. Since kitchen products are expected to be long lasting and safe, Graff's technology provides high quality products that are manufactured in compliance with all drinking water regulations and follow the most restrictive criteria required for the protection of health and the environment."

## Shapes, Styles, Finishes

According to Renu Misra, stainless steel and chrome faucets complement all styles of kitchens. Sparkling chrome adds a highlight to the kitchen area and enhances the look of composite work surfaces and sinks. A solid metal faucet body with ceramic discs in the cartridge helps for smooth easy-to-use actuation. GROHE StarLight® Technology has made-to-last surfaces ranging from precious matt to shiny like a diamond. "Our unique plating process is refined to produce a robust and immaculate surface. The physical



Hansgrohe