

PRODUCT SHOWCASE

Marico introduces Saffola Fittify Gourmet

Marico has launched a range of one-of-a-kind healthy gourmet products under 'Saffola Fittify Gourmet'. The healthy gourmet product portfolio currently comprises an interesting range of Hi-Protein Meal Soups and Hi-Protein Slim Meal Shakes containing a blend of five superfoods - Moringa, Quinoa, Buckwheat, Amaranth and Turmeric along with an array of exotic and delicious flavours. The products are gluten free and have no added preservatives, no artificial colours or flavours. Available in the top metros in modern trade outlets and e-commerce portals such as Amazon, Flipkart and Big Basket, consumers can get a hold of HI Protein Meal Soups at INR 375 for a box of 4 sachets/servings (4X53g) while HI-Protein Slim Meal Shakes at INR 1190 for a box of 12 servings (420g).



Schonbach Launches Garbage Chutes in India

ME Universal, India's leading innovative and customised project solution providers for the commercial real estate and industrial sector, collaborated with Schonbach Garbage Chute System for tech-based waste management in high-rise buildings and large structures. The company has designed Schonbach Chutes with an exhaust system to provide a lower limit of 20 air exhausts every hour. The chutes also have intake hoppers that can withstand 90 minutes of fire rated and comes with discharge-end fire doors for optimal safety. The Schonbach Chutes allow garbage collection for an entire high-rise building at a single point facilitating the separate collection of 'Dry' & 'Wet' garbage. The company also offers additional odour control unit, brush cleaning system, and sound damping system with their exclusive Garbage Chute.

Graff introduces the Progressive Cartridge in Its Faucets Portfolio

Graff launched their innovative design for the bathroom: the Progressive Cartridge. Keeping the style and vogue in order, Progressive Cartridge also aims to touch the heights in design and décor. The designs are stylish, wrapped in luxury of innovative mechanism and allowing controlling both cold and hot water with one handle.

With technology, this progressive design avoids the waste of hot water, while complementing the luxe escape with a sleek and modern feel.



RAY Health introduces zero-sugar Indian traditional sweets PureCircle Stevia

RAY Health (a part of LB Consumer Goods Pvt. Ltd) introduces Stevia powered Zero Sugar branded Indian traditional sweets, PureCircle. RAY Health and PureCircle have joined hands to create the new avatar of maintaining sweetness in India's favourite sweets. LB has launched zero sugar Ray Soan Papdi, Rasagullas and Gulab Jamun to make Indian market devour onto these Indian traditional sweets without being guilty about the calories gained by sugar.