Fixtures Dazzle At DPHA Event

Hot business topics and high-end plumbing were the focus of the Decorative Plumbing and Hardware Association's 2015 Annual Conference and Product Showcase, held in October at the Hilton at Torry Pines in La Jolla, CA. Attendees walked a show floor filled with top-of-the-line fixtures and fittings, took part in networking events and attended on-point conferences during the three-day event.

Steve Brazell, founder of Hitman, Inc., a boutique branding firm, presented the keynote address, a highlight of the conference. Brazell discussed how consumers and business have changed, including the way in which customers buy and showrooms sell, and how to understand the new dynamics and work with them to be successful. Additional presentations tackled topics related to designers and showrooms, products and cost, hiring personnel and running a family business.

The show floor enjoyed brisk traffic throughout the event, with 70 exhibitors showcasing what's new and notable in decorative plumbing products. Many of the items that were on display are featured on these three pages, including those tapped with DPHA's Product of the Year honors as indicated.

1. Wetstyle's Wave Bathtub is a freestanding tub that is small enough to fit in a standard 60"x30" alcove. Each model features a slot-design, hidden overflow channel to the drain, eliminating the need for external plumbing additions and simplifying installation. Featuring a transitional design and slim profile, the Wave is available in glossy or matte finish.

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2. Bjarke Ingels of the Danish architectural practice Bjarke Ingels Group (BIG) joined Kallista in the creation of the company's latest collection, Taper by BIG – a KiBiSi collaboration. Taper teams advanced engineering with a minimalist style rooted in the principles of classic Mid-Century Danish design. The entire faucet is three pieces, with a one-piece spout, and no base, bonnet, escutcheon and seams. The forwardleaning profile features a 90-degree bend, with a spout tip that is flush with the faucet. Taper is available in Chrome, Nickel Silver and Brushed Nickel, as well as nine additional specialty finishes.

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3. Laufen's HiJet WC produces high-performance flushes, with a water distribution and aperture design that cleans and clears the entire basin using low water volumes of 1.2/.79, and 1.59/.79 gallons. Special channels transport water from the rear of the basin to strategic points around the rim. The entire basin is flushed and cleaned over all apertures around the rim using minimal water.

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- 4. The Axor LampShower from **Hansgrohe** is a cross between lamp and showerhead from Japanese design studio Nendo, and is now available in the U.S. The product is available in a ceiling-mounted and a wall-mounted version, in a chrome finish. Circle No. 163 on Product Card
- 5. The new Perrin & Rowe Deco Bath Collection from **ROHL** takes its inspiration from the art deco style from some of London's finest hotels and iconic buildings built during the early 1900s. The collection features faucets, tub fillers, shower kits and accessories.

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- **6. MTI Baths'** Boutique Collection Vanity Sink features a clean, contemporary appearance, with a seamless integrated
- counter, sink and legs. The selection of sizes ranges from 24" to 72" in length depending on the bowl(s) selected, and one or two sinks can be specified. Choose from a Parsons-style with four legs or Waterfall-style side design.

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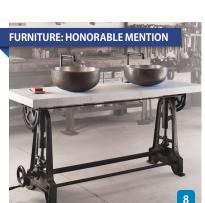
- 7. The artisan crafted Cuzco Vanity in Carrara from **Native Trails** pairs Carrara marble insets with a frame of steel that is powder coated with a matte black finish. Available in six sizes, the vanity is also offered with insets in Brushed Nickel and Antique Copper. Circle No. 166 on Product Card
- 8. The Industrial Console from **Stone Forest** was inspired by a cast-iron patternmaking table found in U.S. factories in the 1920s. Made of cast iron with 2"-thick Luna Bianca marble countertop, the console supports a pair of vessel sinks and is shown here with Stone Forest's new Ore Vessels in white bronze. The console's crank allows users to lift and lower the console to the desired height.

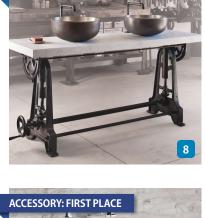
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9. Newport Brass has added three contemporary single-hole lavatory faucets to its selection: Secant, Keaton and Skylar. Available in 27 finishes, each faucet meets WaterSense and CALGreen standards and is ADA compliant. The Secant faucet exemplifies geometric form with a rectangular column and arching, flat-curved spout. Keaton has a tower with a unified set of cylinders merged together at 90-degree angles. A combination of square and rectangular shapes, the Skylar faucet (shown) merges a square column with a rectangular spout.

Circle No. 168 on Product Card





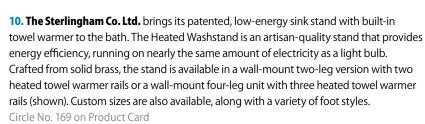












- 11. Drawing inspiration from nature and the Southern California coast, Alex Miller has created a line of bath fittings that feature organic shapes and movement. Originating from a clay sculpture, the pieces are transformed into elegant bath and tub faucets. showerheads and accessories for Alex Miller Studio. Shown is the Aurora faucet. Circle No. 170 on Product Card
- 12. Created in collaboration with designer Matthew Quinn, the SocialCorner sink from Julien is designed for installation on the right or left corner of a kitchen island, freeing up counterspace and providing access from different work areas. The contemporary sink has two aprons and is handcrafted from 16-gauge commercial quality stainless steel.

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13. Du Verre Hardware's Argyle round knob decorative hardware is based on the famed Argyle pattern that was born in the Scottish Highlands. Designed by Du Verre co-founder Gina Lubin, Du Verre's Argyle is a simplified version that plays on the strong graphic pattern of small diamond shapes. Made from recycled aluminum, the piece is part of a collection that is offered in three finishes and four sizes of knobs and pulls.

Circle No. 172 on Product Card















14. The Aqualogic by **Lenova** features exclusive water-air patented technology that infuses ozone directly into the water through a patented chamber inside the spout. This process creates ozonized water that improves food's shelf life, removes odor and increases protection from foodborne illness, according to the company. The Aqualogic is also a conventional hot/cold faucet that switches to the ozone option. It is available in a polished chrome or brushed nickel finish.

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- 15. The diamond cut wood door style of the ARAS bath furniture line by **Ryvyr** resembles tufted leather upholstery, making for a versatile blend of transitional and European modern, according to the company. The option of using wooden legs can be mixed and matched for a Black and Dove Grey finish contrast. The legs convert the floating, wall-mounted design into a more traditional furniture piece that stands on the floor. Circle No. 174 on Product Card
- **16.** The Dressage Freestanding Vanity from **Graff** is fashioned from DuPont Corian and canaletto walnut solid wood. Designed by Nespoli and Novara Design Studio, the compact and minimalist unit features a sawhorse-shaped base that conceals all plumbing. The vanity is customizable and includes a complementing adjustable mirror, shelf and towel hook.

Circle No. 175 on Product Card

17. The Palomar Art Deco Tub Filler from **California Faucets** is available in over 35 artisan finishes and 20 unique handle options, and is made to order at the company's factory in Huntington Beach, CA. Built and finished by artisan hands to showroom client specification, the tub filler is available in both floor-mount and deck-mount versions, providing added bathroom design flexibility.

Circle No. 176 on Product Card