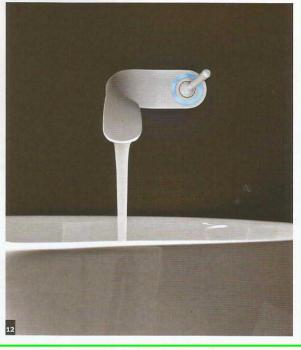
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demand. "Nowadays, families have members with individual tastes and design philosophies, so it is better to consider cross-generational designs that meet the aesthetic need of every user," she adds.

Parryware recently made its voyage into an exciting new concept of 'Colours Story' by introducing 12 new colours to its product range that explores an array of subtle fresh hues of blues, reds, pinks and greens. Abello says, "Talking about finishes, I would like to comment that the new rimless toilets launched by Roca are one of a kind – with smooth inner walls that restrict dirt build-up, while a new water distributor provides a stronger flush and even distribution throughout the bowl. This advancement in design and technology, with a promise of better hygiene, is being greatly appreciated in the market."

Crystal has introduced colour in a different form: Says Shandilaya "We are launching faucets with coloured knobs. Only 5% of the faucet has a splash of colour, while the rest is in chrome to break the monotony. We are providing blue, yellow, orange and red themes."

Gupta explains, "You can now design spaces with finishes like Polished Nickel, Luxe Nickel + Matte Black, Polished Nickel + Cocoa Bronze and Luxe Gold. The latest in design are streamlined shapes like soft triangles, special surface treatments like 'knurling' and rectangular offerings with a 'slant'."

TRENDING PRODUCTS

KEUCO with its Edition 400 offers great possibilities to interior designers. The modular concept and the large variety of colours and materials in this range allows for personal creativity for a maximum of planning freedom—regardless of whether it is meant for families, couples or singles. A special highlight of this range is the innovative light mirrors. This is where first-class quality and top-notch design made in Germany meet clever lighting technology and mist-free vision.

HANSGROHE's Select technology and products are being loved by users because of its ease of use and increased hygiene standards. Select technology helps customers operate showers, faucets and other Select products effortlessly by just pressing a button. These products are available in numerous finishes like classic black, evergreen white, trendy rose gold, etc. Hansgrohe has also introduced glass into Select products to meet consumer expectations and demands.

HAFELE offers a range of showers from Edelbad in the form of Emo—the chromotherapy shower system. This shower system comes with integrated LED lighting that changes colour as per the defined mood for the day. Available in different shower set-ups—natural waterfall, rainfall and steam—adding to the enriching bathing experience. Hafele's range of wash basins offer designs from the house of Boing, a popular international brand in wash basins that manufactures wash basins made from polyurethane (a child-safe material that is easy to handle and clean).

ROCA's latest range, Inspira is manufactured with Fineceramic, which makes the products 40% lighter and 30% harder as well as scratch-free, compared to the conventional products. The rimless toilets come with Supralit (an exclusive resin manufactured by Roca) seat and covers. The new range of In-Slim basins from Parryware for compact bathrooms comes in only 4-5 mm of thickness, almost half in thickness when compared to regular basins.

HSIL has a range of 25+ water closets which are certified by the International body IAPMO with WEP-1 and UIPC-1 rating. The intelligent closet, Automate is a high-tech product that offers warm seating, night light and auto flushing. It also ensures that there is less wastage of water. The Rimless closet, on the other hand, comes with integrated wash jet nozzle that provides powerful 360 degree swirling motion for efficient flushing using less water. The one-of-its-kind Nano uses only 1.5ltr of water, whereas in showers the ACP technology enables 33% water saving on an average.

Tavolini has also observed that new design trends for bathrooms show an increasing use of coloured faucets. "The most suitable for a contemporary look are our satin matt (Steelnox) finish, which is patented for being extremely durable and fingerprint resistant. Besides that, we would also suggest the white finish – which we as Graff offer with powder coating by having a matt texture that perfectly combines with solid surface basins or shower plates. In the traditional design, we also see an increasing demand in our polished nickel, olive bronze or copper finish that are quite...elegant in their look."

INNOVATIONS FOR ALL BATHROOMS

While luxury products get much attention in the bath sphere, it is important to know if innovations cater to all segments and for all bathrooms – new and old. Kher explains, "One has to understand the conceptual process behind the product or brand, which gives one the final result irrespective of type and nature

10. Graff recommends white powder-coated bath fixtures with matt finish.

11. Emanuela Tavolini, director — Sales Europe, Graff.

12. The sculpted and unique faucet from Graff's Ametis collection.