





and maintenance. The more elaborate the design and more grooves and spirals will reduce access. And so, he believes, that the trend of minimalist design will be the future of bathroom fittings.

The sustainability quotient

While luxury is important, optimum use of resources has gained equal weight for all brands. Recognising the fact that intelligent and sustainable applications are the key for

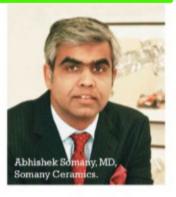
development, Ghosal says: "Aside from design aesthetics, features etc, there is now considerable focus on water conservation, particularly in the hospitality industry. Hand and head shower flow rates, WC flush volumes, washbasin tap flow rates, etc. are the topics of discussion. There's also talk of technology, automation and other features."

Sharma resonates, "With new constructions and renovations each year, builders are concerned





Bathroom design uses technology to create many hydrotherapies and ambiences with light and music." - Khozema Chitalwalla.



about the construction and final product being environmentfriendly and are keen to go green. Hotel bathrooms are known for maximum water usage, which encourages properties to install fittings with minimum water usage without hampering the guests' experience, and the ones that use energy when it is actually required." Keeping the latter concern in mind, Hansgrohe has introduced various products that reduce water usage by 50%.

A look at the innovations showcases that hotels do promote their bathrooms as not just mere places to cleanse your physical self but more as "soul rooms" meant as a complete rejuvenation package for their guests' inner selves.