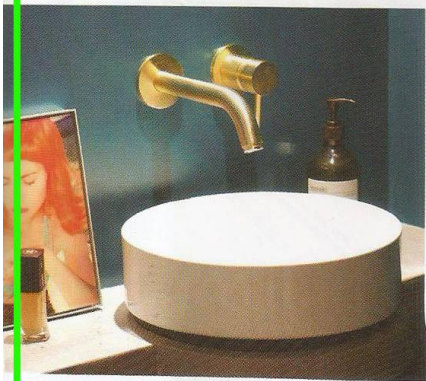


GRAFF to Unveil New luxurious finish Brushed Gold Collection



GRAFF®, manufacturer of contemporary precision-engineered, luxury kitchen and bath products, has expanded the range of finish offerings with the addition of an 18K Brushed Gold. The new finish accentuates the gracious, curvilinear lines and ornate details that come together with GRAFF's extensive range of refined fixtures. The perfect assortment is a fusion of traditional and modern styles, where finishes help to illustrate the larger design motifs at work. The whole offering can be viewed on www.graff-faucets.com

Providing more than sophisticated style, 18K Brushed Gold grants bath fixtures heightened levels of durability made available through GRAFF's technological expertise. Taking note of growing trends, the finish, a twist on standard gold offerings, provides a brushed texture with a subdued, yet sophisticated luster that plays to both minimalist and maximalist tastes. 18K Brushed Gold acts as a complement to eight of GRAFF's star collections,

including the modern M.E. 25 collection for the bathroom. Additional collections available with the new stunning finish include: Finezza Uno and Due, M.E., Sade, Sento, Targa and Topaz.

President and CEO of GRAFF, Ziggy Kulig, comments, "Currently, styles that evoke warmth and opulence are making

a significant comeback, with gold-hued details at the forefront of the trend. The addition to 18k Brushed Gold is not only indicative of shifts in design preferences, but of GRAFF's pulse on marketplace trends."

About GRAFF: Headquartered in Milwaukee, Wisconsin, USA, with locations throughout Europe, GRAFF is globally recognized for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF has positioned itself at the forefront of design, creating bathroom and kitchen fixtures for the luxury market.

Utilizing the latest manufacturing technology and thanks to a tradition of old-world craftsmanship, GRAFF's commitment to creating cutting-edge, and premium-quality collections is evident in each and every product.

GRAFF employs over 1000 dedicated professionals and has total control over the full production process, making it a truly vertically-integrated manufacturer.

GRAFF's parent company, Meridian International Group, is an ISO 9001 and ISO 14001 certified company, comprised of several business units. Meridian strategically combines a strong European OEM faucet and valve production history with over 30 years of American excellence in OEM machined parts. Meridian's prestigious customer portfolio includes many global plumbing companies as well as the number one American manufacturer of motorcycles.

Prices: On request

Availability: GRAFF India, www.graff-faucets.com