



*New Products*  
**MARKET BUZZ**  
A Glance At Some Of The New Products Launched





## GRAFF

Graff, the worldwide manufacturer of innovative faucets and shower systems, introduces the Qubic Collection. The collection includes deck-mounted and wall-mounted elements for the bathroom and the shower, including a shower column and several matched accessories. Qubic is manufactured in emptied brass, with a minimum level of nickel and lead, and realised in compliance with all drinking water regulations - as established by the company policy - fully satisfying the most restrictive criteria required for the protection of health and the environment. The range - available in polished chrome, Steelnox® (satin nickel), black and white - creates a cohesive bathroom suite.

Sometimes simplicity is deceiving. Qubic could not reflect this concept any better.

Polished and elegant, it represents an architectural element with a defined contemporary design. Square and cube-shaped, as already announced by its name, Qubic confers strength and stability to the sink and the bathroom as a whole. In the widespread 3-hole version - Qubic Tre- the collection is characterized by a different, thinner lever which runs as a distinctive point through the whole collection. Because of its characteristics and thanks to the top-quality finishes offered by Graff, Qubic has been chosen for several high-end projects such as the Capella Hotel in Washington D.C. and the 5-star Tannenhof Superior Hotel in Austria.

Graff President and CEO, Ziggy Kulig, comments, "The patented Steelnox® finish is 100% fingerprint-resistant while the white (WT) and black (BK) finishes are obtained through a powder coating process, that makes products resistant to scratches, chipping, abrasions, corrosion, fading, and other wear issues."